

Delivering Digital Fulfillment Solutions to Leading Manufacturers, Retailers and Logistics

Blue Yonder is the world leader in digital supply chain and omni-channel commerce fulfillment. Blue Yonder's intelligent, end-to-end platform enables retailers, manufacturers and logistics providers to seamlessly predict, pivot and fulfill customer demand. With Blue Yonder, you can make more automated, profitable business decisions that deliver greater growth and re-imagined customer experiences. Blue Yonder - Fulfill your Potential™

Overview

1985

Year founded

Scottsdale, AZ

Global headquarters

3,000+

Customers across retail, distribution, and manufacturing

5,400+

Associates worldwide

18+ Years

Of supply chain expertise for average customer-facing associate

Gartner

3 for 3

A Leader in three Gartner Magic Quadrant Reports¹

40

International locations



70 of the Top 100

Consumer Product Goods



68 of the Top 100

Retailers



13 of the Top 20

Global 3PLs

Solid Financial Performance

134

Net-new customers per year; more than 3,000 customers worldwide

54%

YOY SaaS ARR growth 2020

67%

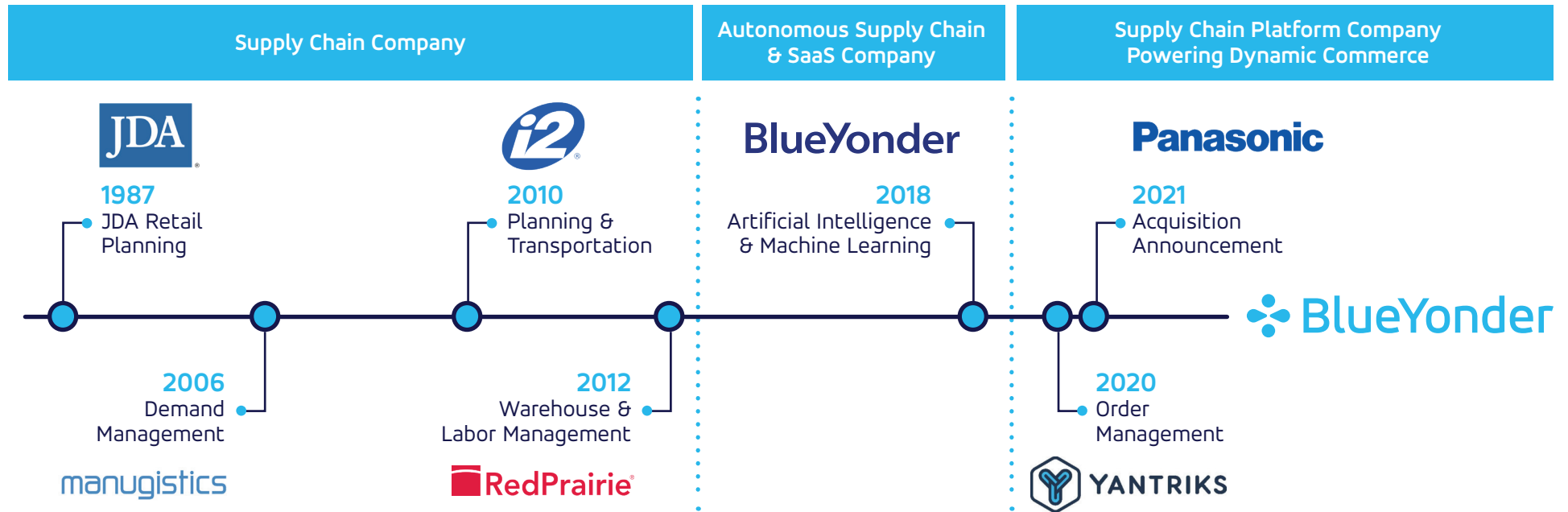
Recurring revenue 2020

\$1B+

Revenue 2020

¹ Gartner, "Magic Quadrant for Warehouse Management Systems," Simon Tunstall, Dwight Klappich, 30 June 2021; "Magic Quadrant for Transportation Management Systems," Bart De Muynck, Brock Johns, Oscar Sanchez Duran, Carly West, 30 March 2021; "Magic Quadrant for Supply Chain Planning Solutions," Amber Salley, Tim Payne, Pia Orup Lund, 22 February 2021. Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose. GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and is used herein with permission. All rights reserved.

Our Journey



A Culture... Not a Company

Our **Core Values** make us more than a company; they are the bedrock of our culture!



Empathy



Results



Relentless



Teamwork

ESG Commitment

We strive to build a sustainable, equitable, healthy, and diverse world where essential human needs are met for all through a combination of innovative software solutions and exemplary **environmental, social and governance (ESG)** performance.

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