

Delivering Digital Fulfillment Solutions to Leading Manufacturers, Retailers and Logistics

Blue Yonder is the world leader in digital supply chain transformations and omni-channel commerce fulfillment. Our end-to-end, cognitive business platform enables retailers, manufacturers and logistics providers to best fulfill customer demand from planning through delivery. With Blue Yonder, you'll unify your data, supply chain and retail commerce operations to unlock new business opportunities and drive automation, control and orchestration to enable more profitable, sustainable business decisions.

Blue Yonder - Fulfill your Potential™

Overview

1985

Year founded

Scottsdale, AZ

Global headquarters

3,000+

Customers across retail, distribution, and manufacturing

5,700

Associates worldwide

110+

Data science experts working on AI/ML, analysis, modeling, optimization, and/or data engineering

Gartner

3 for 3

A Leader in three Gartner Magic Quadrant Reports¹

40

International locations



70 of the Top 100 Consumer Product Goods



68 of the Top 100 Retailers



11 of the Top 15 Global 3PLs

Solid Financial Performance

163

Net-new customers 2021

39%

YOY SaaS ARR growth 2021

69%

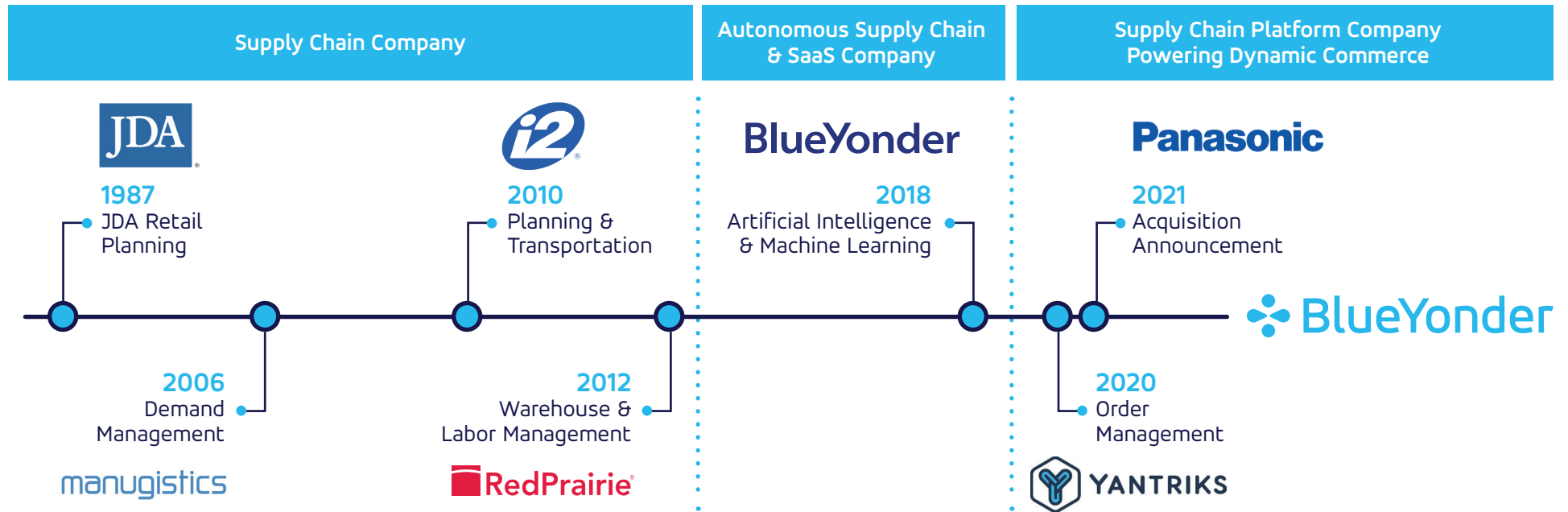
Recurring revenue 2021

\$1.1B

Revenue 2021

¹ Gartner, Gartner, "Magic Quadrant for Supply Chain Planning Solutions," Amber Salley, Tim Payne, Pia Orup Lund, Janet Suleski, 16 May 2022; "Magic Quadrant for Transportation Management Systems," Brock Johns, Oscar Sanchez Duran, Carly West, 29 March 2022; Gartner, "Magic Quadrant for Warehouse Management Systems," Simon Tunstall, Dwight Klappich, Rishabh Narang, 1 June 2022. Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose. Gartner and Magic Quadrant are registered trademarks of Gartner, Inc. and/or its affiliates in the U.S. and internationally and are used herein with permission. All rights reserved.

Our Journey



A Culture... Not a Company

Our **Core Values** make us more than a company; they are the bedrock of our culture!



Empathy



Results



Relentless



Teamwork

ESG Commitment

We strive to build a sustainable, equitable, healthy, and diverse world where essential human needs are met for all through a combination of innovative software solutions and exemplary **environmental, social and governance (ESG)** performance.

Learn more about Blue Yonder:

- [Awards & Recognition](#)
- [Careers](#)
- [Customers](#)
- [Leadership Team](#)
- [Press Media Center](#)



blueyonder.com info@blueyonder.com