

Creating the Supply Chain Operating System for the World

Blue Yonder is the world leader in digital supply chain transformation. Global retailers, manufacturers and logistics providers leverage Blue Yonder to optimize their supply chains from planning through fulfillment, delivery and returns. Blue Yonder's AI-embedded, interoperable supply chain solutions are connected end-to-end via a unified platform and data cloud, enabling business to collaborate in real time across functions, which supports more agile decision-making, improved customer satisfaction, profitable growth, and more resilient, sustainable supply chains. Blue Yonder - Fulfill your Potential™

Overview

1985

Year founded

6,600+

Associates worldwide

167

Net-new customers
2023

Gartner

3 for 3

[A Leader in three Gartner Magic Quadrant Reports¹](#)

Scottsdale, AZ

Global headquarters

145+

Data science experts working on AI/ML, analysis, modeling, optimization, and/or data engineering

105.6%

Net Revenue Retention
2023

3,000+

Customers across retail, logistics, and manufacturing

~425

Patents granted and pending

\$1.28B

Revenue
2023

¹Gartner, Magic Quadrant for Warehouse Management Systems, Simon Tunstall, Dwight Klappich, Rishabh Narang, Federica Stufano, 2 May 2024; Magic Quadrant for Transportation Management Systems, Brock Johns, Oscar Sanchez Duran, Carly West, Manav Jain, 27 March 2024; Magic Quadrant for Supply Chain Planning Solutions, Pia Orup Lund, Tim Payne, Joe Graham, Caleb Thomson, Jan Snoeckx, 23 April 2024. GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally, and MAGIC QUADRANT is a registered trademark of Gartner, Inc. and/or its affiliates and are used herein with permission. All rights reserved. Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

Our Customers:



45 of the
Top 100
Manufacturers



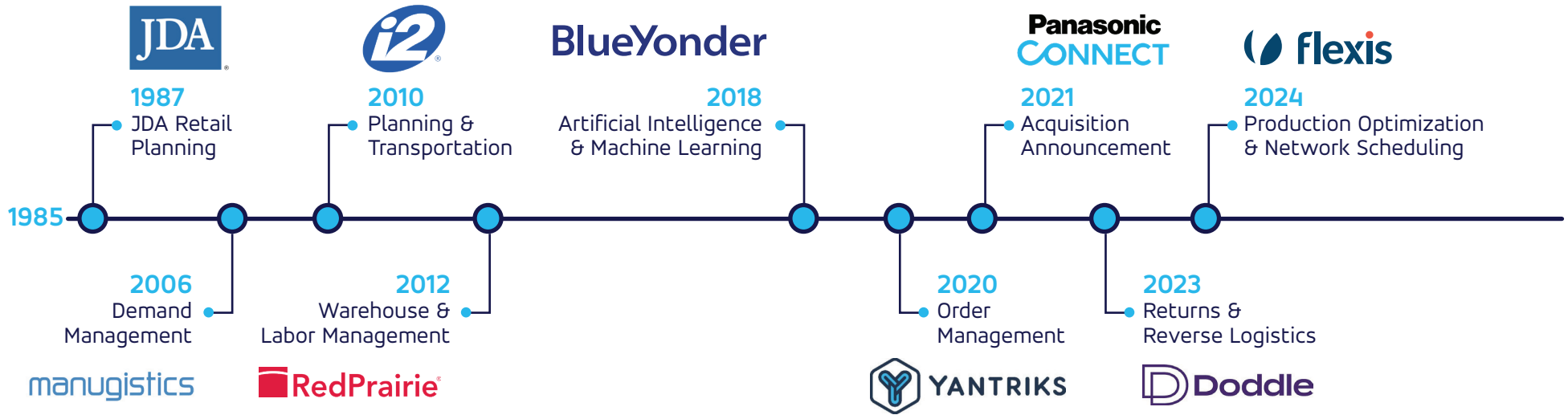
74 of the
Top 100
Consumer Product
Goods



76 of the
Top 100
Retailers



28 of the
Top 50
Global 3PLs



A Culture... Not a Company

Our **Core Values** make us more than a company; they are the bedrock of our culture!



Empathy



Results



Relentless



Teamwork

ESG Commitment

We strive to build a sustainable, equitable, healthy, and diverse world where essential human needs are met for all through a combination of innovative software solutions and exemplary **environmental, social and governance (ESG)** performance.

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