

Delivering Digital Fulfillment Solutions to Leading Manufacturers, Retailers and Logistics Providers

Blue Yonder is the world leader in digital supply chain transformations and omni-channel commerce fulfillment. Our end-to-end, cognitive business platform enables retailers, manufacturers and logistics providers to best fulfill customer demand from planning through delivery. With Blue Yonder, you'll unify your data, supply chain and retail commerce operations to unlock new business opportunities and drive automation, control and orchestration to enable more profitable, sustainable business decisions. Blue Yonder - Fulfill your Potential™

Overview

1985

Year founded

6,000+

Associates worldwide

162

Net-new customers
2022

Gartner

3 for 3

[A Leader in three Gartner®
Magic Quadrant™ Reports¹](#)

Scottsdale, AZ

Global headquarters

110+

Data science experts working on AI/ML, analysis, modeling, optimization, and/or data engineering

97%

Customer retention
2022

3,000+

Customers across retail, logistics, and manufacturing

400

Patents granted and pending

\$1.2B

Revenue
2022

¹Gartner, "Magic Quadrant for Supply Chain Planning Solutions," Pia Orup Lund, Amber Salley, Tim Payne, Janet Suleski, Joe Graham, Caleb Thomson, 2 May 2023; "Magic Quadrant for Transportation Management Systems," Brock Johns, Oscar Sanchez Duran, Carly West, 28 March 2023; "Magic Quadrant for Warehouse Management Systems," Simon Tunstall, Dwight Klappich, Rishabh Narang, Federica Stufano, 8 May 2023. Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose. GARTNER is a registered trademark and service mark of Gartner and Magic Quadrant is a registered trademark of Gartner, Inc. and/or its affiliates in the U.S. and internationally and are used herein with permission. All rights reserved.

Our Customers:



53 of the
Top 100
Manufacturers



73 of the
Top 100
Consumer Product
Goods

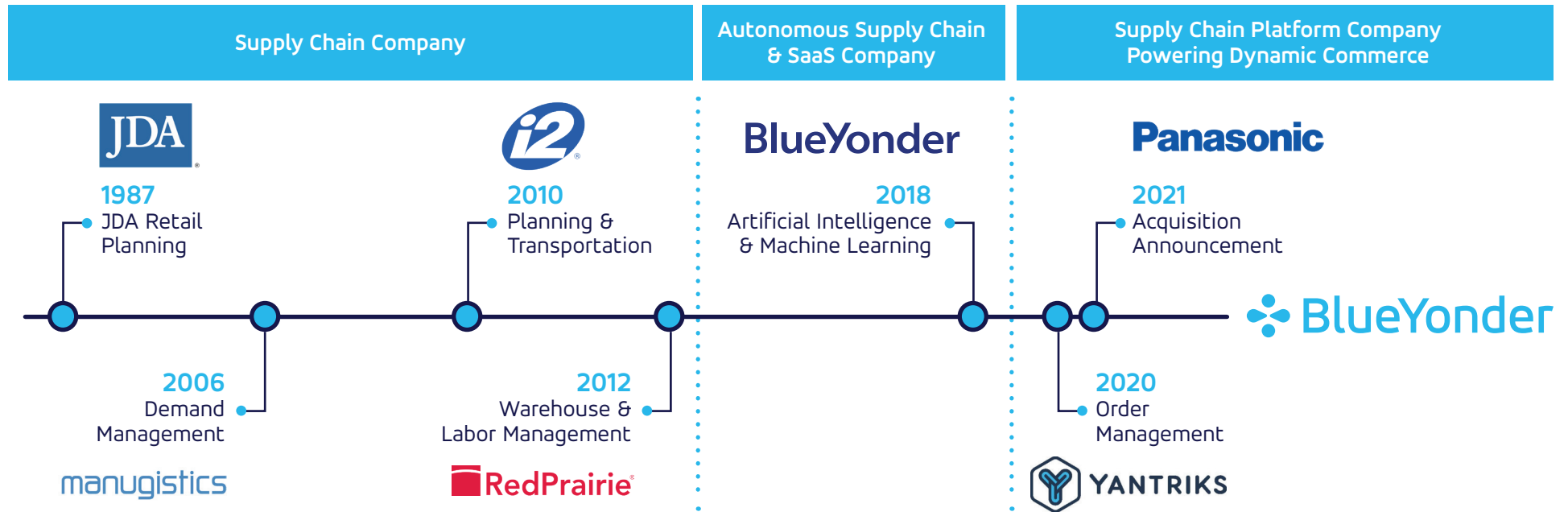


76 of the
Top 100
Retailers



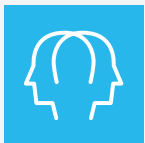
28 of the
Top 50
Global 3PLs

Our Journey



A Culture... Not a Company

Our **Core Values** make us more than a company; they are the bedrock of our culture!



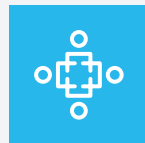
Empathy



Results



Relentless



Teamwork

ESG Commitment

We strive to build a sustainable, equitable, healthy, and diverse world where essential human needs are met for all through a combination of innovative software solutions and exemplary **environmental, social and governance (ESG)** performance.

Learn more about Blue Yonder:

- [Awards & Recognition](#)
- [Careers](#)
- [Customers](#)
- [Leadership Team](#)
- [Press Media Center](#)



blueyonder.com info@blueyonder.com