



Fulfill your potential™

Delivering digital fulfillment solutions to leading manufacturers, retailers and logistics

At Blue Yonder we're helping some of the biggest companies in the world modernize their supply chain with artificial intelligence (AI) and machine learning (ML).

Our customers can orchestrate and optimize inventory and labor from end-to-end in real-time, while creating amazing customer experiences. Built to fulfill customer demand with immediacy, personalization, and convenience, our solutions help every business fulfill their potential.

OUR CUSTOMERS ARE:



73 of the **Top 100** Retailers



77 of the **Top 100** Consumer Goods Cos



70 of the **Top 100** Manufacturers



All 10 Global 3PLs



The World's #1 Digital Fulfillment Platform

Our Luminate Platform provides synchronized business planning, execution, delivery and labor solutions that optimize your business and people from end-to-end. Luminate leverages industry-leading artificial intelligence (AI) and machine learning (ML) capabilities to help you better predict and prevent disruptions across your entire business.

OVERVIEW



Founded in **1985**



Globally headquartered in **Scottsdale, AZ**



5,300+ Associates worldwide



18+ Years Of supply chain expertise for average customer-facing associate



40+ International locations



4 for 4 Leader in all of Gartner's supply chain MQs



3,300+ Customers across retail, distribution, and manufacturing

STRENGTH IN MANUFACTURING

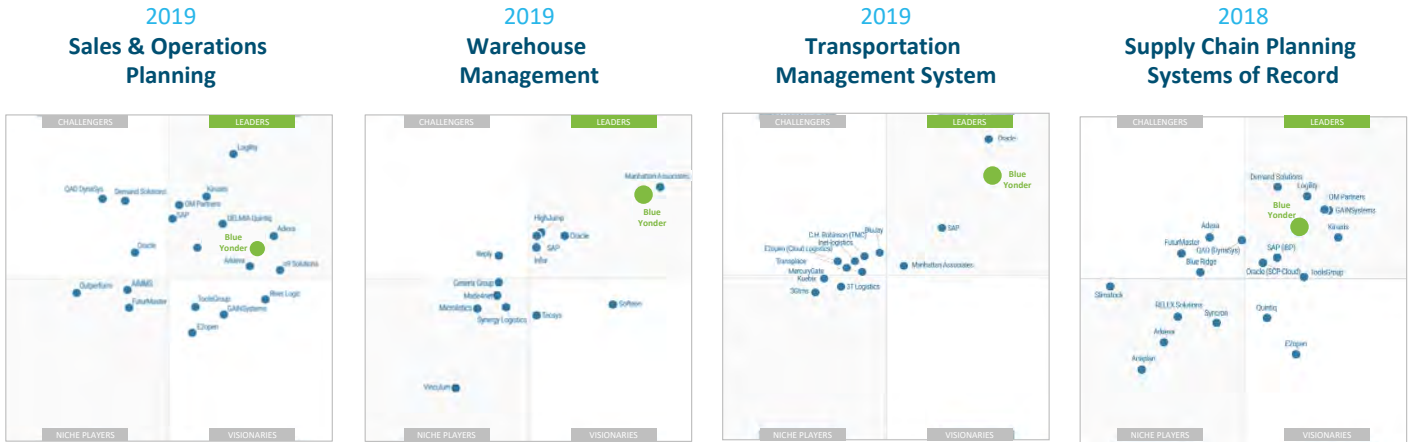


STRENGTH IN RETAIL, LOGISTICS & DISTRIBUTION



INDUSTRY ANALYST RECOGNITION

Blue Yonder is also the only company named leader in all four Gartner Quadrants across supply chain and has been recognized by numerous industry analyst firms for product and corporate leadership.



*Consistent leader in all 4 quadrants since 2012/2015

Gartner, Magic Quadrant for Transportation Management Systems, Bart De Muyck, Brock Johns, Oscar Sanchez Duran, March 27, 2019; Gartner, Magic Quadrant for Warehouse Management Systems, C. Dwight Klappich, Simon Tunstall, May 8, 2019; Gartner, Magic Quadrant for Supply Chain Planning System of Record, Amber Salley, August 23, 2018; Gartner, Magic Quadrant for Sales and Operations Planning Systems of Differentiation, Tim Payne, May 7, 2019.

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2017 Global Retail Assortment Planning Company of the Year

"JDA is clearly not resting on its laurels. The company continues to invest heavily to ensure that it continues to push boundaries."



Workforce Management Technology Value Matrix

"Nucleus believes that JDA will continue to grow as a must-have WFM point solution in retail."



The Forrester Wave: Retail Planning, 3Q17

"The company exhibited a strong strategy, standing out for its vision and execution road map that offers a compelling blueprint for customer-centric planning."



JDA Moves Toward Predictive Supply Chain

"With capabilities in planning and execution along with end retail, JDA is enabling customers to take their supply chains digital from end-to-end."



Control Tower Technology Value Matrix

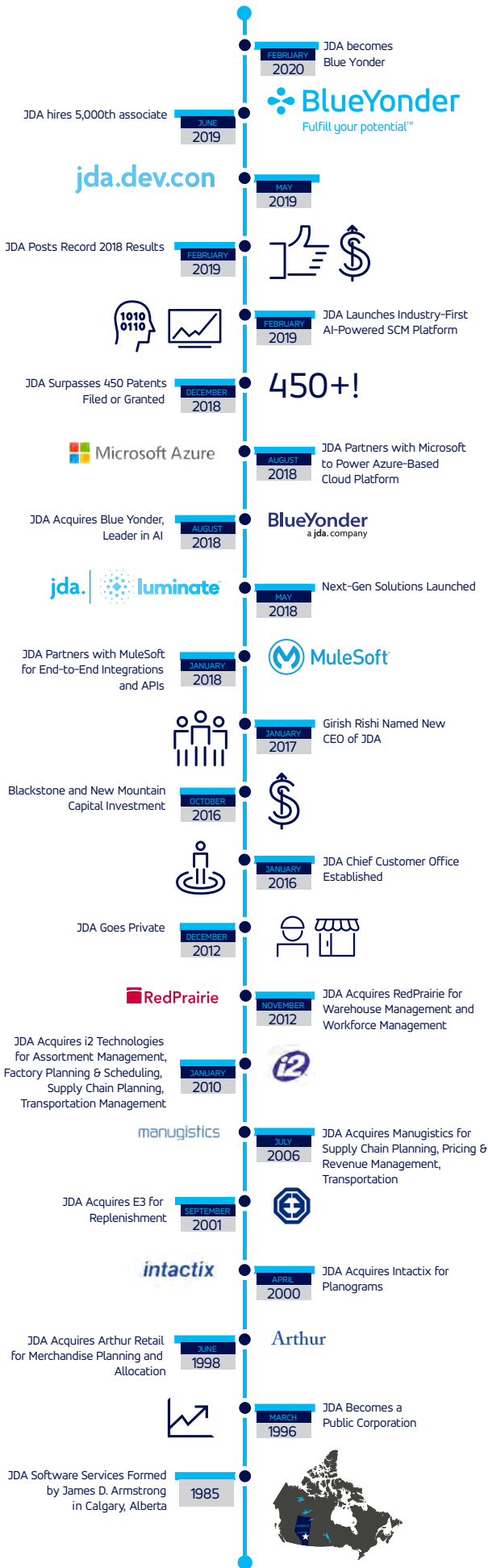
"JDA's investments in a next-generation control tower should increase the value it delivers to customers. digital from end-to-end."



Inventory Optimization Technology Value Matrix

"The vendor will continue to deliver value through its IO tool, catering to organizations of any size or complexity, with a full suite of supply chain tools."



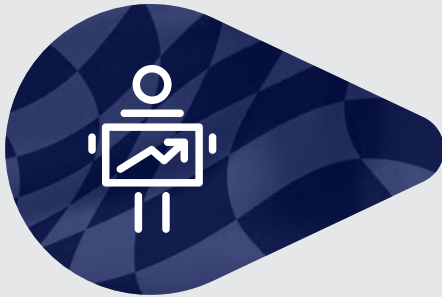


A CULTURE... NOT A COMPANY

Our core values make us more than a company; they are the bedrock of our culture!

Our core values unite us. They make us unique and set us apart from our competitors. Our core values are what bind us together as one Blue Yonder. They are what we wake up in the morning believing in, and what carry us through our days. They are what drive our success - and the success of our customers.

OUR CORE VALUES



RESULTS

We are obsessed with delivering customer value.



RELENTLESS

We relentlessly drive new learning and innovation.



TEAMWORK

We candidly and respectfully collaborate.

LEADERSHIP TEAM

Girish Rishi

Chief Executive Officer

Sue Savage

Executive Vice President,
Chief Financial Officer

Nathalie Carruthers

Executive Vice President,
Chief Associate Success Officer

Martin Felli

Chief Legal Officer,
Chief Compliance Officer,
Corporate Secretary

Dr. Michael Feindt

Strategic Advisor

Kevin Iaquinto

Executive Vice President,
Chief Marketing Officer

Salil Joshi

Executive Vice President,
Customer Success

Uwe Weiss

Chief Machine Learning Officer

Desikan Madhavanur

Executive Vice President,
Chief Development Officer

Mark Morgan

Executive Vice President,
Chief Revenue Officer

Wayne Usie

Executive Vice President,
Market Development

David Rye

Senior Vice President,
Strategy and Corporate
Development

Board of Directors

Michael Capellas, Chairman
Lloyd G. Waterhouse, Vice
Chairman

Girish Rishi, CEO

Naveen Bhatia

Christos M. Cotsakos, Ph.D.

Peter Masucci

Viral Patel

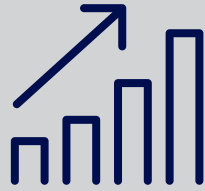
Jack Qian

Anushka M. Sunder

SOLID FINANCIAL PERFORMANCE



158 net-new customers per year; more than 3,300 customers worldwide



+83% YOY SaaS ARR Growth 2019



58% Recurring Revenue 2019



\$1B+ Revenue 2019



NEW MOUNTAIN CAPITAL LLC

Blackstone

Strong Ownership

Blue Yonder is backed by two leading private equity investment firms: Blackstone and New Mountain Capital. Their investments help fuel JDA's innovation and growth plans and accelerate product development opportunities.

Blue Yonder press media center

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