



# Creating the Supply Chain of the Future

## Summary

Blue Yonder is the world leader in digital supply chain transformation. Retailers, manufacturers and logistics service providers worldwide rely on Blue Yonder to optimize and accelerate their supply chain from planning through fulfillment, delivery, and returns. Blue Yonder’s AI-driven supply chain platform and multi-enterprise, multi-tier network enable more accurate forecasting and dynamic management of capacity, inventory and transport. Blue Yonder helps businesses navigate modern supply chain complexity and volatility with more resilient, sustainable supply chains to delight customers, scale profitably, and run flawlessly.

## Overview

**1985**

Year Founded

**8,000+**\*

Associates Worldwide

**172**\*

Net-new customers in 2023

\*Includes One Network

**145+**

Data science experts working on AI/ML, analysis, modeling, optimization, and/or data engineering

**105.6%**

Net revenue retention 2023

**3,000+**\*

Customers across retail, logistics, and manufacturing

**~475**

Patents granted and pending

**\$1.28B**

Revenue 2023

**Gartner** **3 for 3**

A Leader in three Gartner Magic Quadrant Reports<sup>1</sup>

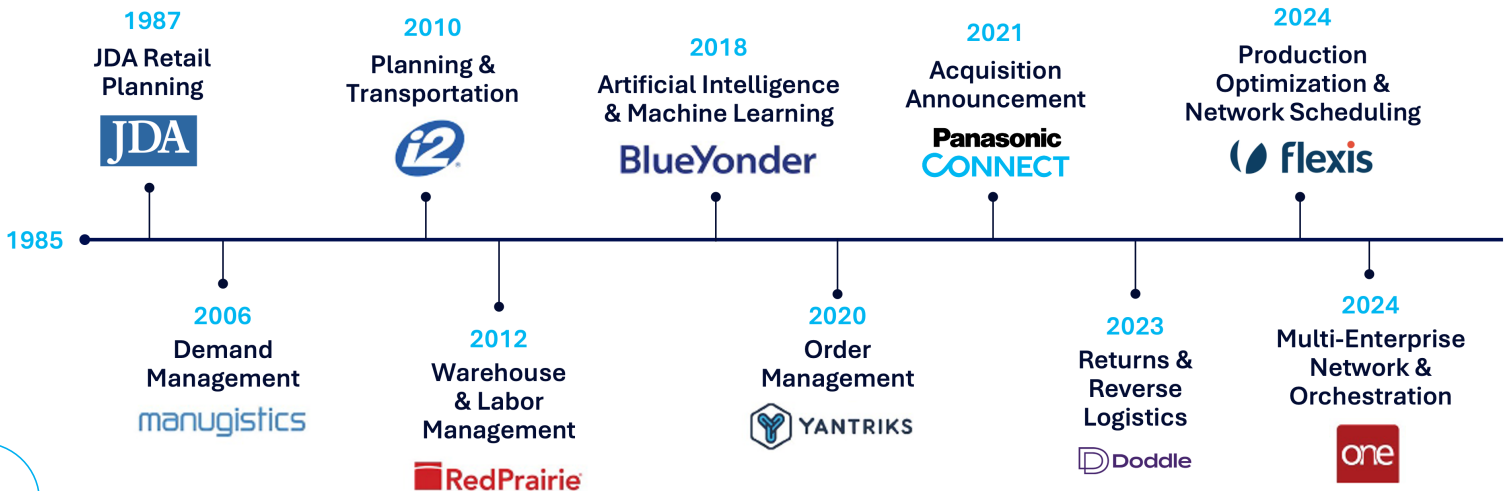
<sup>1</sup>Gartner, Magic Quadrant for Warehouse Management Systems, Simon Tunstall, Dwight Klappich, Rishabh Narang, Federica Stufano, 2 May 2024; Magic Quadrant for Transportation Management Systems, Brock Johns, Oscar Sanchez Duran, Carly West, Manav Jain, 27 March 2024; Magic Quadrant for Supply Chain Planning Solutions, Pia Orup Lund, Tim Payne, Joe Graham, Caleb Thomson, Jan Snoeckx, 23 April 2024.

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# Our Journey



## A Focus on People and Planet

### CORE VALUES



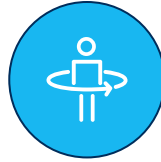
Respect



Inclusion



Integrity



Empathy

At Blue Yonder, our Core Values aren't just words on a page, but lived experiences for every associate.

### Commitment to Sustainability

We reduce our environmental footprint and develop solutions for customers to mitigate supply chain impacts.

### Learn More About Blue Yonder:

- [Awards & Recognition](#)
- [Careers](#)
- [Customers](#)
- [Leadership Team](#)
- [Press Media Center](#)

## Our Customers\*

\*Includes One Network

**46** of the  
**Top 100**  
Manufacturers

**74** of the  
**Top 100**  
Consumer Product  
Goods

**76** of the  
**Top 100**  
Retailers

**28** of the  
**Top 50**  
Global 3PLs



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BlueYonder