

Creating the Supply Chain of the Future



Summary

Blue Yonder is the world leader in end-to-end digital supply chain transformation. With a unified, AI-driven platform and multi-tier network, Blue Yonder empowers businesses to operate sustainably, scale profitably, and delight their customers — all at machine speed. A pioneer in applying AI solutions to the most complicated supply chain challenges, Blue Yonder's modern innovations and unmatched industry expertise help more than 3,000 retailers, manufacturers, and logistics service providers to confidently navigate supply chain complexity and disruption.

Overview

1985

Year Founded

200

Data science experts working on AI/ML, analysis, modeling, optimization, and/or data engineering

3,000+

Customers across retail, logistics, and manufacturing

8,200+

Associates Worldwide

132

New customers in 2024

101.2%

Net revenue retention in 2024

~240

Patents held

330+

Patent applications on file

\$1.36B

2024 Revenue

Gartner 3 for 3

A Leader in three Gartner Magic Quadrant Reports¹

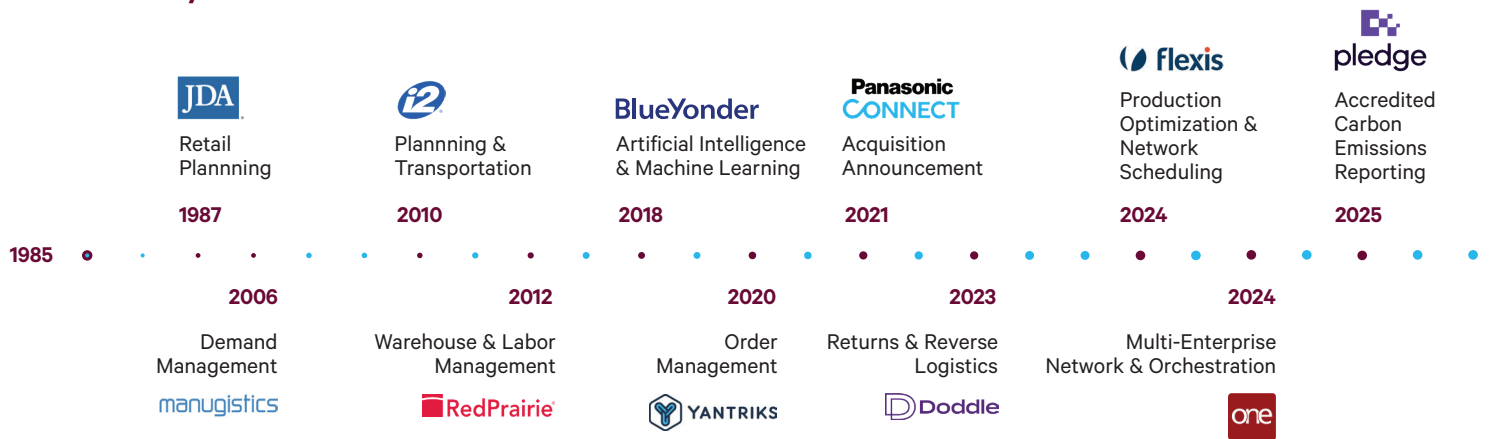


¹Gartner Magic Quadrant for Transportation Management Systems, Brock Johns, Oscar Sanchez Duran, Carly West, Manav Jain, 24 March 2025; Gartner, Magic Quadrant for Supply Chain Planning Solutions, Pia Orup Lund, Joe Graham, Caleb Thomson, Shane Brett, Eva Dawkins, 14 April 2025; Gartner, Magic Quadrant for Warehouse Management Systems, Simon Tunstall, Dwight Klappich, Rishabh Narang, Federica Stufano, 1 May 2025.

GARTNER is a registered trademark and service mark of Gartner, Inc. and/or its affiliates in the U.S. and internationally, and MAGIC QUADRANT is a registered trademark of Gartner, Inc. and/or its affiliates and are used herein with permission. All rights reserved.

Gartner does not endorse any vendor, product or service depicted in its research publications, and does not advise technology users to select only those vendors with the highest ratings or other designation. Gartner research publications consist of the opinions of Gartner's research organization and should not be construed as statements of fact. Gartner disclaims all warranties, expressed or implied, with respect to this research, including any warranties of merchantability or fitness for a particular purpose.

Our Journey



Our Customers

23
of the Top 25
Retailers

16
of the Top 25
Consumer Product Goods

13
of the Top 25
Logistics Service Providers

12
of the Top 25
Manufacturers

A Focus on People and Planet



Respect



Inclusion



Integrity



Empathy



Our Core Values

At Blue Yonder, our Core Values aren't just words on a page, but lived experiences for every associate.

Commitment to Sustainability

We reduce our environmental footprint and develop solutions for customers to mitigate supply chain impacts.

Learn more about Blue Yonder

Awards & Recognition

Careers

Customers

Leadership Team

Press Media Center

Join the Conversation

