

Creating the Supply Chain of the Future



Summary

Blue Yonder is the world leader in digital supply chain transformation. Retailers, manufacturers and logistics service providers worldwide rely on Blue Yonder to optimize and accelerate their supply chain from planning through fulfillment, delivery, and returns. Blue Yonder's AI-driven supply chain platform and multi-enterprise, multi-tier network enable more accurate forecasting and dynamic management of capacity, inventory and transport. Blue Yonder helps businesses navigate modern supply chain complexity and volatility with more resilient, sustainable supply chains to delight customers, scale profitably, and run flawlessly.

Overview

1985

Year Founded

8,000+

Associates Worldwide

132

New customers
in 2024

200

Data science experts
working on AI/ML, analysis,
modeling, optimization,
and/or data engineering

101.2%

Net revenue retention
2024

3,000+

Customers across
retail, logistics,
and manufacturing

~500

Patents granted
and pending

\$1.36B

2024 Revenue

Gartner **3 for 3**

A Leader in three Gartner Magic Quadrant Reports¹

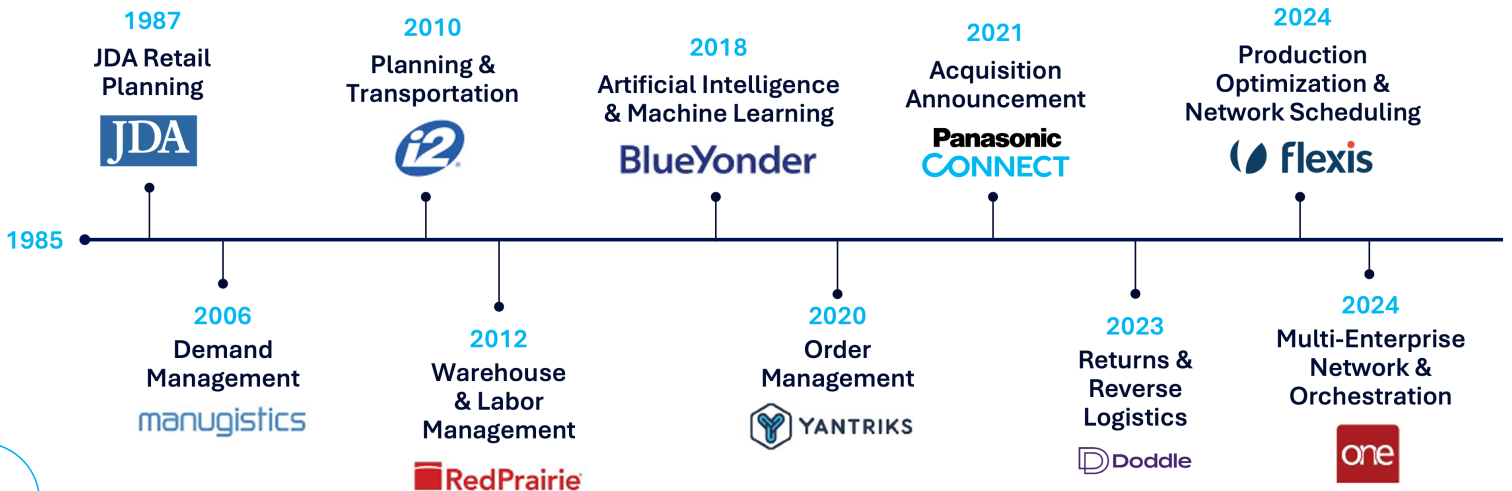
¹Gartner, Magic Quadrant for Warehouse Management Systems, Simon Tunstall, Dwight Klappich, Rishabh Narang, Federica Stufano, 2 May 2024; Magic Quadrant for Transportation Management Systems, Brock Johns, Oscar Sanchez Duran, Carly West, Manav Jain, 27 March 2024; Magic Quadrant for Supply Chain Planning Solutions, Pia Orup Lund, Tim Payne, Joe Graham, Caleb Thomson, Jan Snoeckx, 23 April 2024.

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Our Journey



A Focus on People and Planet

CORE VALUES



Respect



Inclusion



Integrity



Empathy

At Blue Yonder, our Core Values aren't just words on a page, but lived experiences for every associate.

Commitment to Sustainability

We reduce our environmental footprint and develop solutions for customers to mitigate supply chain impacts.

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blueyonder.com

Our Customers

46 of the
Top 100
Manufacturers

74 of the
Top 100
Consumer Product
Goods

76 of the
Top 100
Retailers

28 of the
Top 50
Global 3PLs



BlueYonder